

# **Vendor Kit 2018**



**July 14**  
**Capital Plaza Hotel**

Capital Plaza Hotel  
405 Wilkinson Blvd  
Frankfort, KY 40601

Set within 10 km of Kentucky State University, Capital Plaza Hotel in Frankfort features a number of amenities including a fitness center and a shared lounge. This 3-star hotel features free WiFi and a bar. Guests can chill out in the indoor pool. This is the most convenient and comfortable hotel in Frankfort.



**CAPITAL PLAZA**  
**HOTEL**

<http://www.capitalplazaky.com/>

# 2018 Schedule



Schedule Subject To Change

[www.frankfortcomiccon.com](http://www.frankfortcomiccon.com)

Friday  
July 13

4pm-8pm

Setup

Saturday  
July 14

6am-9am  
9:30am  
10am-6pm

Setup  
Pass Admin  
Gen Admin

Saturday  
July 14

6pm-8pm

Teardown



# Vendor Booth Space Pricing

- Full payment is due with application submission. Submit online only.
- All pricing is for the single day event.
- No Animals allowed. Service animals permitted.
- All spaces come with online and program listing.
- Personal chairs allowed

## Vendor Table \$125

6' wide X 4' deep space with:  
One (1) 6' table (unskirted), 2 vendor badges.

Back displays allowed, but no side displays.  
Back may not exceed 8' high and all must stay within boundaries of selling space.

## Premium Corner Upgrade \$50

Upgrade your space to a premium corner space.

Limited number of these spaces.

Email:

[info@frankfortcomiccon.com](mailto:info@frankfortcomiccon.com)

with any questions

[www.frankfortcomiccon.com](http://www.frankfortcomiccon.com)



Supply us with your social media information as well as a blurb, and we will gladly post about your appearance all the way up to the day of the show!

Email:

[info@frankfortcomiccon.com](mailto:info@frankfortcomiccon.com)

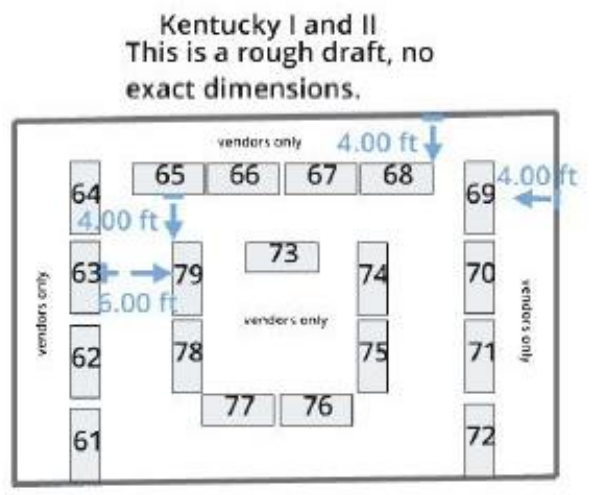
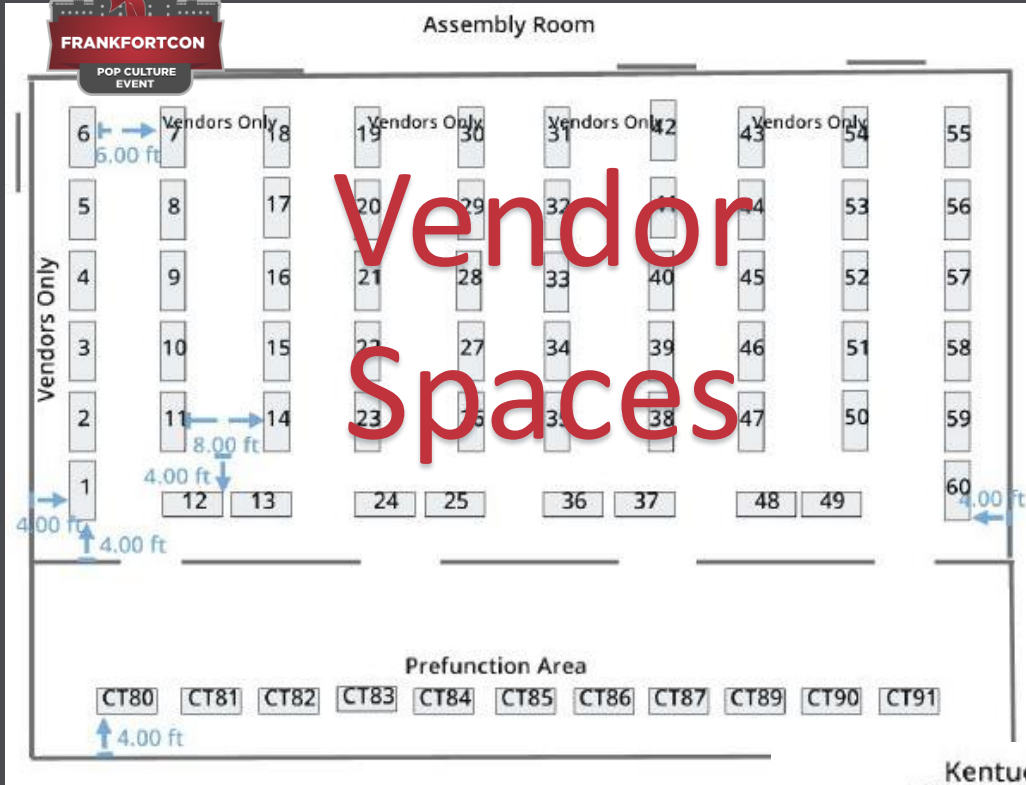




July 14, 2018

# Floorplan

Subject to Change



## Show Program Advertising Rates

½ Page  
Advertisement

\$250

Full Page  
Advertisement

\$450

Business Card  
Advertisement

\$99

Please Submit All Artwork, Print Ready, With ALL TYPE OUTLINED

by:

June 9, 2018

info@frankfortcomiccon.com



# FrankfortCon

## July 14, 2018

### The Capital Plaza Hotel

info@frankfortcomiccon.com

## APPLICATION FOR VENDOR SPACE

### 1. Company Information (Please Print)

Company Name

Display Name (16 characters max, including spaces)

Contact Name

Address

City

State

Zip Code

Phone

Email

Website

### 2. Products: Our offerings are related to:

Primary: (Choose One)

Comics  Toys  Gaming  Service  Other

Secondary: (Choose as many as applicable)

Comics  Toys  Gaming  Service  Other

Please list product and/or services and explain other

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All vendors selling food must register as food vendors.

### 3. Space Rates 2018

#### Vendor Table

6'x4' space with one (1) 6' table, 2 vendor badges. Back displays allowed, but no side displays. Back may not exceed 8' high and must stay within boundaries of space.

#### Premium Corner Upgrade

Upgrade your space to a premium corner.

First Table ..... \$125.00 = \$ \_\_\_\_\_  
 Second Table ..... \$125.00 = \$ \_\_\_\_\_  
 Third Table plus ..... \$100.00 ea. X \_\_\_\_\_ = \$ \_\_\_\_\_  
 Premium Upgrade..... \$50.00 ea. X \_\_\_\_\_ = \$ \_\_\_\_\_

Subtotal..... \$ \_\_\_\_\_  
 Extra Vendor Pass ...\$15 ea. X \_\_\_\_\_ ..... \$ \_\_\_\_\_  
 Advertising (from ad application)..... \$ \_\_\_\_\_  
 Sponsorship..... \$ \_\_\_\_\_  
 Total ..... \$ \_\_\_\_\_

All of these questions appear in the online reservation form.

Visit

[https://www.frankfortcomiccon.com/Frankfort\\_Comic-Con/Application.html](https://www.frankfortcomiccon.com/Frankfort_Comic-Con/Application.html)  
to book your spot!

### 4. Location:

Placement of Space(s) is at **Show Management's** sole and absolute discretion.

I understand that this is only an application and does not guarantee exhibit space until payment has been made. Once approved, all payments are non-refundable. Staff will review your application and a representative will be in contact as quickly as possible.

Exhibitor Signature

Date

Complete this application online:

[https://www.frankfortcomiccon.com/Frankfort\\_Comic-Con/Application.html](https://www.frankfortcomiccon.com/Frankfort_Comic-Con/Application.html)



# FrankfortCon

## July 14, 2018

### The Capital Plaza Hotel

info@frankfortcomiccon.com

# APPLICATION FOR ADVERTISING

## 1. Company Information (Please Print)

\_\_\_\_\_  
Company Name

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|

Display Name (16 characters max, including spaces)

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City State Zip Code

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Email

\_\_\_\_\_  
Website

## 2. Advertising Rates

Business Card Ad ..... \$99.00 ea. X \_\_\_\_\_ = \$ \_\_\_\_\_

Half Page Ad ..... \$250.00 ea. X \_\_\_\_\_ = \$ \_\_\_\_\_

Full Page Ad ..... \$450.00 ea. X \_\_\_\_\_ = \$ \_\_\_\_\_

Back Cover ..... \$600.00 (one only) = \$ \_\_\_\_\_

Banner Logo Sponsor ...\$100.00 ea. X \_\_\_\_\_ = \$ \_\_\_\_\_

Advertising Total ..... \$ \_\_\_\_\_

Email today about  
exclusive opportunities

**Media Sponsor**  
**Platinum Sponsor**  
**Table Sponsor**  
**Venue Sponsor**

info@frankfortcomiccon.com

| Deadlines           | Space  | Materials | Street Date |
|---------------------|--------|-----------|-------------|
| On-Site Print Issue | May 25 | June 29   | July 14     |

| Specifications      | Page Size with Bleed    |
|---------------------|-------------------------|
| Business Card ..... | 3½ in wide X 2 in tall  |
| ½ Page .....        | 5½ in wide X 4¼ in tall |
| Full Page .....     | 5½ in wide X 8½ in tall |

- All type must be .375" from the edge of the page trim.
- Convert all type to outlines and build using CMYK colors.
- Advertisers should provide print ready PDF, JPG, AI, or PSD files (AI= Illustrator, PSD= Photoshop)
- Inhouse design services available at \$80/hour, 2 hour min

I understand that this is only an application and does not guarantee advertising space until a confirmation is issued. Once approved, all payments are non-refundable. Staff will review your application and a representative will be in contact as quickly as possible. Failure to provide artwork by deadlines or in the appropriate format will prevent your advertisement from being included and payments will not be refunded.

\_\_\_\_\_  
Exhibitor Signature Date

Complete this application online:

[https://www.frankfortcomiccon.com/Frankfort\\_Comic-Con/Application.html](https://www.frankfortcomiccon.com/Frankfort_Comic-Con/Application.html)