

# **Artist Alley Kit 2018**



**July 14**  
**Capital Plaza Hotel**

Capital Plaza Hotel  
405 Wilkinson Blvd  
Frankfort, KY 40601



Set within 10 km of Kentucky State University, Capital Plaza Hotel in Frankfort features a number of amenities including a fitness center and a shared lounge. This 3-star hotel features free WiFi and a bar. Guests can chill out in the indoor pool. This is the most convenient and comfortable hotel in Frankfort.

**CAPITAL PLAZA**  
**HOTEL**

<http://www.capitalplazaky.com/>

# 2018 Schedule



Schedule Subject To Change

[www.frankfortcomiccon.com](http://www.frankfortcomiccon.com)

Friday  
July 13

4pm-8pm

Setup

Saturday  
July 14

6am-9am  
9:30am  
10am-6pm

Setup  
Pass Admin  
Gen Admin

Saturday  
July 14

6pm-8pm

Teardown



# Artist Alley Space Pricing

- Full payment is due with application submission. Submit online only.
- All pricing is for the single day event.
- No Animals allowed. Service animals permitted.
- All spaces come with online and program listing.
- Personal chairs allowed.

## Standard Artist Table \$85 each

Space contains one (1) 6' table (unskirted), 1 chair, and two (2) badges. Back displays allowed, but no side displays.

Back may not exceed 8' high and all must stay within boundaries of selling space.

## Premium Corner Upgrade \$50

Upgrade your space to a premium corner space.

Limited number of these spaces.

Email:

[info@frankfortcomiccon.com](mailto:info@frankfortcomiccon.com) with

any questions

[www.frankfortcomiccon.com](http://www.frankfortcomiccon.com)



Supply us with your social media information as well as a blurb, and we will gladly post about your appearance all the way up to the day of the show!

Email:

[info@frankfortcomiccon.com](mailto:info@frankfortcomiccon.com)

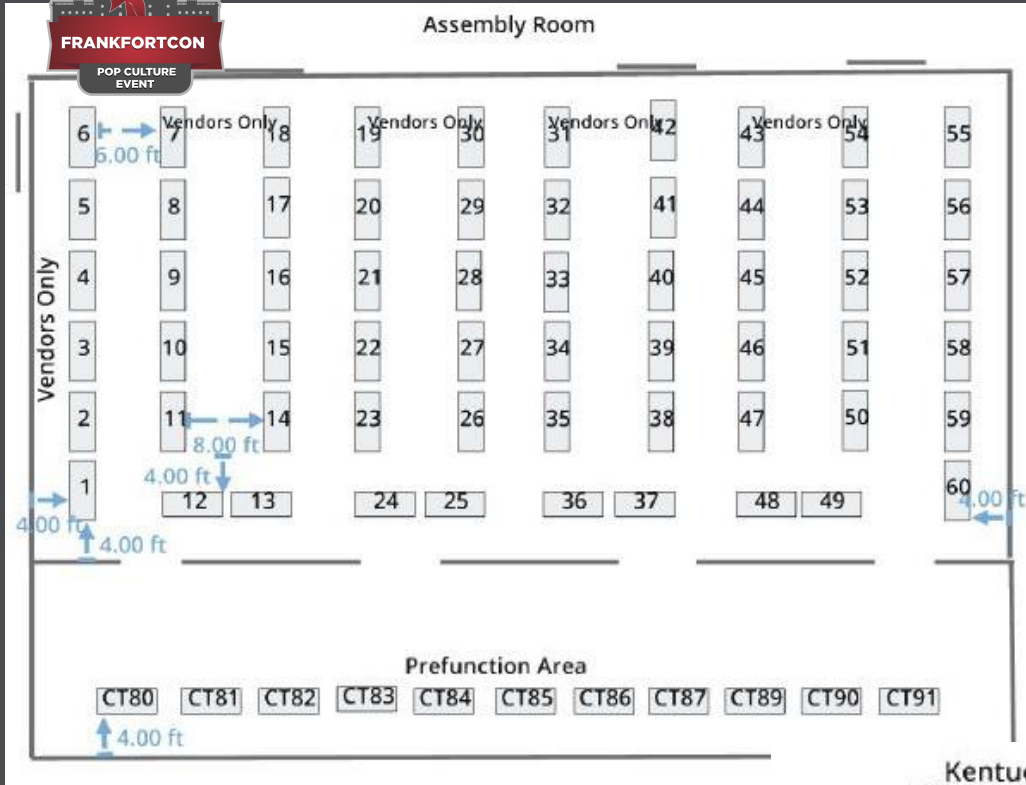




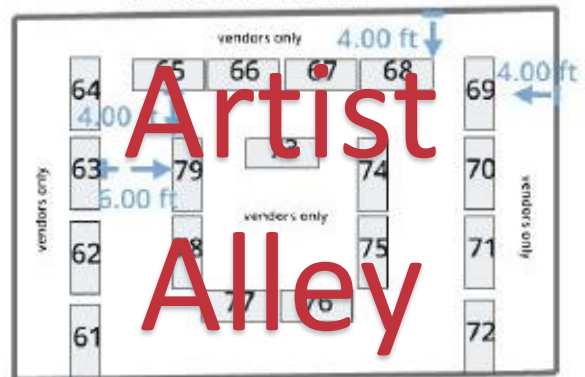
July 14, 2018

Floorplan

Subject to Change



Kentucky I and II  
This is a rough draft, no exact dimensions.



## Show Program Advertising Rates

½ Page  
Advertisement

\$250

Full Page  
Advertisement

\$450

Business Card  
Advertisement

\$99

Please Submit All Artwork, Print Ready, With ALL TYPE OUTLINED  
by:

June 9, 2018

info@frankfortcomiccon.com



# FrankfortCon

## July 14, 2018

### The Capital Plaza Hotel

info@frankfortcomiccon.com

# APPLICATION FOR ARTIST ALLEY SPACE

## 1. Company Information (Please Print)

Company Name

Display Name (16 characters max, including spaces)

Contact Name

Address

City

State

Zip Code

Phone

Email

Website

## 2. Products: Our offerings are related to:

Primary: (Choose One)

Comics  Sci-Fi  Gaming  Horror  Anime

Secondary: (Choose as many as applicable)

Comics  Sci-Fi  Gaming  Horror  Anime

Please list product and/or services





## 3. Space Rates 2018

### Standard Table

One 6'x4' space with one (1) 6' table, one (1) chair, and 2 passes.

### Premium Corner Upgrade

Secure a premium, high traffic corner space with this upgrade option.

Limited numbers of upgrades available.

Standard Table ..... \$85.00 ea. X \_\_\_\_\_ = \$ \_\_\_\_\_

Premium Corner Upgrade..... \$ 50.00 ea. = \$ \_\_\_\_\_

Subtotal..... \$ \_\_\_\_\_

Extra Vendor Pass ...\$15 ea. X \_\_\_\_\_ ..... \$ \_\_\_\_\_

Advertising (from ad application)..... \$ \_\_\_\_\_

Sponsorship..... \$ \_\_\_\_\_

Total ..... \$ \_\_\_\_\_

All of these questions appear in the online reservation form.

Visit

[https://www.frankfortcomiccon.com/Frankfort\\_Comic-Con/Application.html](https://www.frankfortcomiccon.com/Frankfort_Comic-Con/Application.html)

to book your spot!

## 4. Location:

Placement of Space(s) is at **Show Management's** sole and absolute discretion.

I understand that this is only an application and does not guarantee exhibit space until payment has been made. Once approved, all payments are non-refundable. Staff will review your application and a representative will be in contact as quickly as possible.

Exhibitor Signature

Date

## Complete this application online:

[https://www.frankfortcomiccon.com/Frankfort\\_Comic-Con/Application.html](https://www.frankfortcomiccon.com/Frankfort_Comic-Con/Application.html)



**FrankfortCon**  
**July 14, 2018**  
**The Capital Plaza Hotel**  
**info@frankfortcomiccon.com**

**APPLICATION FOR ADVERTISING**

**1. Company Information (Please Print)**

\_\_\_\_\_  
 Company Name

Display Name (16 characters max, including spaces)

\_\_\_\_\_  
 Contact Name

\_\_\_\_\_  
 Address

\_\_\_\_\_  
 City State Zip Code

\_\_\_\_\_  
 Phone

\_\_\_\_\_  
 Email

\_\_\_\_\_  
 Website

**2. Advertising Rates**

Business Card Ad ..... \$99.00 ea. X \_\_\_\_\_ = \$ \_\_\_\_\_

Half Page Ad ..... \$250.00 ea. X \_\_\_\_\_ = \$ \_\_\_\_\_

Full Page Ad ..... \$450.00 ea. X \_\_\_\_\_ = \$ \_\_\_\_\_

Back Cover ..... \$600.00 (one only) = \$ \_\_\_\_\_

Banner Logo Sponsor ...\$100.00 ea. X \_\_\_\_\_ = \$ \_\_\_\_\_

Advertising Total ..... \$ \_\_\_\_\_

Email today about  
 exclusive opportunities  
**Media Sponsor**  
**Platinum Sponsor**  
**Table Sponsor**  
**Venue Sponsor**

info@frankfortcomiccon.com

<b>Deadlines</b>	<b>Space</b>	<b>Materials</b>	<b>Street Date</b>
On-Site Print Issue	May 25	June 29	July 14

**Specifications Page Size with Bleed**

Business Card .....	3½ in wide X 2 in tall
½ Page .....	5½ in wide X 4¼ in tall
Full Page .....	5½ in wide X 8½ in tall

- All type must be .375" from the edge of the page trim.
- Convert all type to outlines and build using CMYK colors.
- Advertisers should provide print ready PDF, JPG, AI, or PSD files (AI= Illustrator, PSD= Photoshop)
- Inhouse design services available at \$80/hour, 2 hour min

I understand that this is only an application and does not guarantee advertising space until a confirmation is issued. Once approved, all payments are non-refundable. Staff will review your application and a representative will be in contact as quickly as possible. Failure to provide artwork by deadlines or in the appropriate format will prevent your advertisement from being included and payments will not be refunded.

\_\_\_\_\_  
 Exhibitor Signature Date

**Complete this application online:**

[https://www.frankfortcomiccon.com/Frankfort\\_Comic-Con/Application.html](https://www.frankfortcomiccon.com/Frankfort_Comic-Con/Application.html)